

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor
Shelton, CT 06484-6259
Phone: +1 203.447.2800
Fax: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.



Vance Publishing Corporation
400 Knightsbridge Parkway
Lincolnshire, IL 60069
Tel.: (847) 634-2600
Fax: (847) 634-4379
www.iswonline.com

Official Publication of: None
Established: 1991
Issues Per Year: 12

FIELD SERVED

CUSTOM WOODWORKING BUSINESS serves the manufacturers of residential or commercial cabinets, furniture, architectural woodworking, institutional furniture, millwork, store and/or office fixtures, specialty custom wood products, laminate fabricators, solid surface fabricators and other custom wood product operations. Also served are dealers, wholesalers, jobbers, designers and architects and other businesses reported in Paragraph 3a.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include individuals in corporate management, production management, engineering, design, purchasing, marketing and sales and other titled and non-titled personnel in the field served.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	1,054
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	92
All Other _____	882
TOTAL	2,028

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	49,538	100.0	49,538	100.0	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	49,538	100.0	49,538	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
July _____	25	16			50,051	October _____	1,017	8			49,045
August _____	54	53			50,050	November _____	9,486	9,455			49,014
September _____	27	31			50,054	December _____	-	-			49,014
						TOTAL	10,609	9,563			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008

This issue is 1.3% or 629 copies below the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY TITLE							CLASSIFICATION BY NUMBER OF EMPLOYEES AT THE LOCATION			
			Corporate Management (Note 1)	Production Management (Note 2)	Engineering (Note 3)	Design (Note 4)	Purchasing (Note 5)	Marketing & Sales (Note 6)	Other Titled & Non-Titled Personnel	1-19	20-49	50+	Not Available
Residential Furniture _____	7,531	15.3	6,423	645	113	83	83	155	29	5,696	811	1,023	-
Residential or Commercial Cabinets _____	23,367	47.7	20,010	2,222	223	267	245	390	10	19,855	1,911	1,601	-
Architectural Woodworker; Store and/or Office Fixtures _____	4,253	8.7	3,093	685	115	103	132	117	8	2,801	710	741	-
Institutional Furniture Manufacturer/Office Furniture _____	1,988	4.1	1,301	384	136	39	58	62	8	1,000	337	651	-
Millwork, Doors, Windows, Stairs _____	5,226	10.6	4,192	615	66	32	106	207	8	3,591	895	740	-
Specialty Custom Wood Products _____	1,167	2.4	893	120	19	10	28	85	12	814	153	200	-
Laminate Fabricator, Panel Products, Countertops & Solid Surface Fabricators _____	2,445	5.0	2,185	135	12	7	15	91	-	1,869	351	225	-
Designer, Architect _____	1,273	2.6	959	83	13	189	7	15	7	1,059	101	113	-
Dealer, Wholesaler or Jobber of Materials, Equipment or Supplies _____	1,764	3.6	1,212	163	25	16	28	317	3	1,149	274	341	-
Others Allied to the Field _____	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	49,014	100.0	40,268	5,052	722	746	702	1,439	85	37,834	5,543	5,635	-
PERCENT	100.0		82.2	10.3	1.5	1.5	1.4	2.9	0.2	77.2	11.3	11.5	-

Note 1: A. CORPORATE MANAGEMENT: Chairman of the Board, Directors, Presidents, Owners, Vice Presidents, Secretary/Treasurers, General Managers
 Note 2: B. PRODUCTION MANAGEMENT: Vice Presidents Manufacturing, Plant Managers, Production Managers, Superintendents, Foreman, Supervisors.
 Note 3: C. ENGINEERING: Vice President Engineering, Engineers.
 Note 4: D. DESIGN: Designers.
 Note 5: E. PURCHASING: Vice President Purchasing, Directors Of Purchasing, Purchasing Agents, Buyers, Material Managers.
 Note 6: F. MARKETING & SALES: Vice Presidents of Marketing & Sales, Marketing & Sales Managers.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient: _____	35,902	10,327	-			46,229	94.3
a. Written _____	4,117	1,302	-			5,419	11.1
b. Telecommunication _____	30,320	8,724	-			39,044	79.6
c. Electronic _____	1,465	301	-			1,766	3.6
II. TOTAL - Request from recipient's company: _____	99	2,686	-			2,785	5.7
a. Written _____	43	229	-			272	0.6
b. Telecommunication _____	56	2,457	-			2,513	5.1
c. Electronic _____	-	-	-			-	-
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-			-	-
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Independent field reports _____	-	-	-			-	-
Licensees - National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	36,001	13,013	-			49,014	100.0
PERCENT	73.5	26.5	-			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			49,003	100.0
Individuals by name only _____			10	-
Titles or functions only _____			1	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			49,014	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008								
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	376		400-427 Kentucky _____	560				
030-038 New Hampshire _____	319		370-385 Tennessee _____	927				
050-059 Vermont _____	229		350-369 Alabama _____	829				
010-027 Massachusetts _____	1,045		386-397 Mississippi _____	344				
028-029 Rhode Island _____	173					EAST SO. CENTRAL	2,660	5.4
060-069 Connecticut _____	825					716-729 Arkansas _____	416	
NEW ENGLAND	2,967	6.0				700-714 Louisiana _____	461	
100-149 New York _____	2,545					730-749 Oklahoma _____	410	
070-089 New Jersey _____	1,290					750-799 Texas _____	2,299	
150-196 Pennsylvania _____	2,248					WEST SO. CENTRAL	3,586	7.3
MIDDLE ATLANTIC	6,083	12.4				590-599 Montana _____	279	
430-459 Ohio _____	1,585					832-838 Idaho _____	447	
460-479 Indiana _____	1,278					820-831 Wyoming _____	78	
600-629 Illinois _____	1,804					800-816 Colorado _____	802	
480-499 Michigan _____	1,409					870-884 New Mexico _____	209	
530-549 Wisconsin _____	1,560					850-865 Arizona _____	654	
EAST NO. CENTRAL	7,636	15.6				840-847 Utah _____	493	
550-567 Minnesota _____	1,244					889-898 Nevada _____	275	
500-528 Iowa _____	569					MOUNTAIN	3,237	6.6
630-658 Missouri _____	915					995-999 Alaska _____	73	
580-588 North Dakota _____	159					980-994 Washington _____	1,316	
570-577 South Dakota _____	178					970-979 Oregon _____	869	
680-693 Nebraska _____	284					900-961 California _____	5,234	
660-679 Kansas _____	433					967-968 Hawaii _____	148	
WEST NO. CENTRAL	3,782	7.7				PACIFIC	7,640	15.6
197-199 Delaware _____	127					UNITED STATES	47,616	97.1
206-219 Maryland _____	644					969 & 004-009 U.S. Territories _____	22	
200-205 Washington, DC _____	37					Canada _____	1,366	
220-246 Virginia _____	1,206					Mexico _____	9	
247-268 West Virginia _____	203					Other International _____	1	
270-289 North Carolina _____	2,763					AP0/FPO _____	-	
290-299 South Carolina _____	705					TOTAL QUALIFIED CIRCULATION	49,014	100.0
300-319 Georgia _____	1,479							
320-349 Florida _____	2,861							
SOUTH ATLANTIC	10,025	20.5						

9. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2005	2006	2007	January - June 2008*	July - December 2008*
Total Audit Average Qualified: _____	50,068	50,246	50,263	50,203	49,538
Qualified Non-Paid: _	50,068	50,246	50,263	50,203	49,538
Qualified Paid: _____	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC

***NOTE: July-December 2008 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

10. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Ned Bardic, VP/ Publishing Director

Douglas A. Riemer, Circulation Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed January 29, 2009

State Illinois

County Lake

Received by BPA Worldwide January 29, 2009

Type PD

ID Number C248P0D8